

Between 2023 and 2026, we carried out numerous sustainability initiatives in the Kočevsko region



Strategy 2026-2036

Forest is a central element of offerings and promotion. Sustainability and quality.

ŠKRILJ BUNKER
30.000



LOCAL GUIDES

11+

New guides



SENSORS

0

11

Monitoring and directing visitor flows



8 new suppliers



45 new products and dishes

QUALITY BRAND 'O, KOČEVSKO!'

Certificates for products and dishes. New packaging for 10 limited selection products.



UNESCO KROKAR VIRGIN FOREST

A unique old-growth forest experience. Finalist for the Sejalec Award.



CONSERVATION OF LARGE CARNIVORES

medved, volk in ris
Bear, wolf, and lynx
Sustainable and educational programs.

For tourist flows



KOČEVSKO CIRCLE OF EXPERIENCES

Signage for hikers and cyclists. City forest walking path.

CULTURAL HERITAGE

Extensive renovation of Kostel Castle. A performance about Veronika of Desenice at Fridrihštajn Castle.



STANE JARM FESTIVAL

Handicraft skills and unique wooden pieces.



COMPREHENSIVE TRANSPORT STRATEGY

Sustainable mobility until 2032. Reduced traffic impact.

